

Introduzione alla Geografia del turismo

di Lorenzo Bagnoli



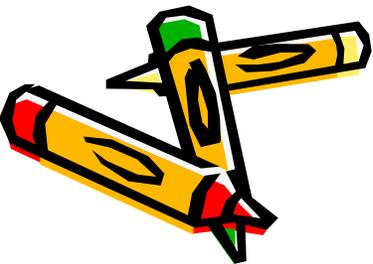
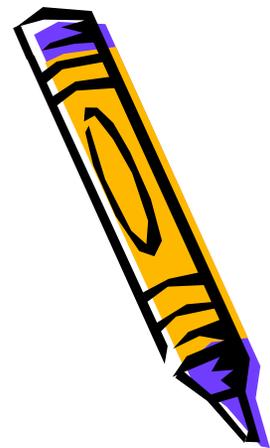
Geografia... cos'è?

- né una scienza naturale...
- né una scienza umana...
- ... ma una disciplina a cavallo fra le scienze naturali e le scienze umane!

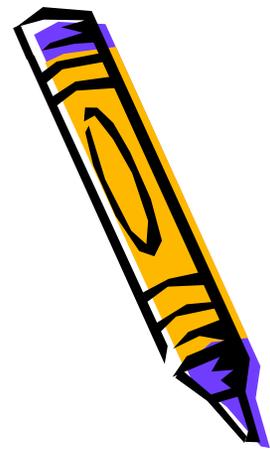


La Geografia infatti...

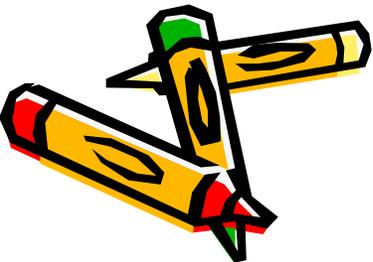
... non studia né l'ambiente né l'uomo ma
**LE RELAZIONI FRA UOMO E
AMBIENTE**

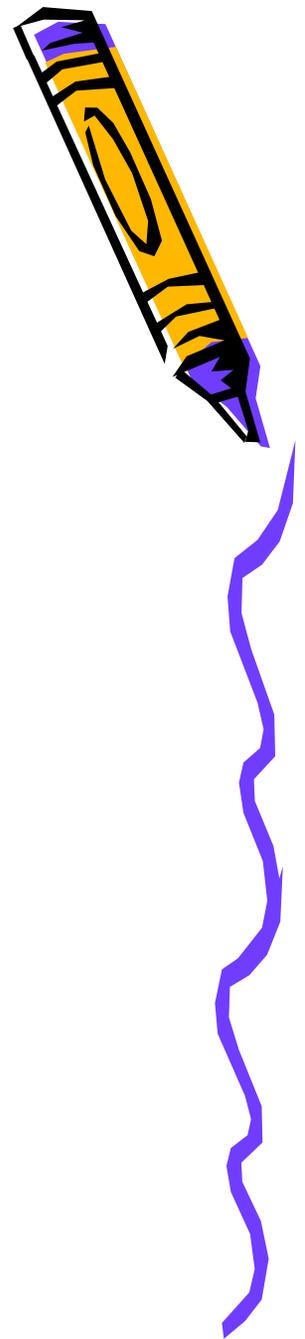


Relazioni uomo-ambiente



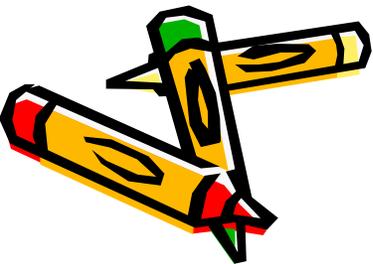
- Da una parte l'ambiente **INFLUENZA** il comportamento dell'uomo
- Dall'altra l'uomo **MODIFICA** l'ambiente

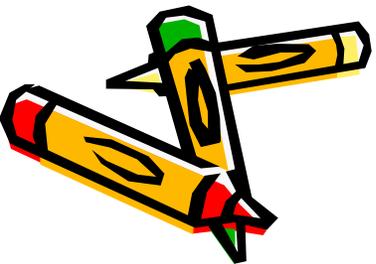
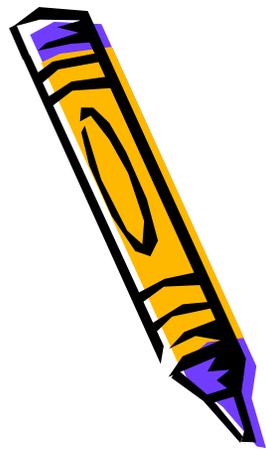


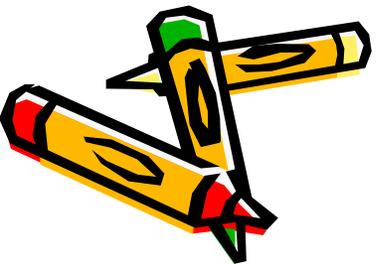
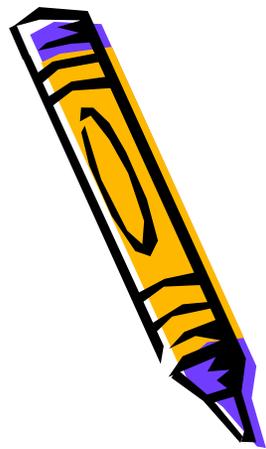


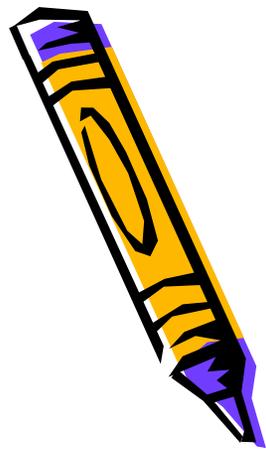
E il turismo?

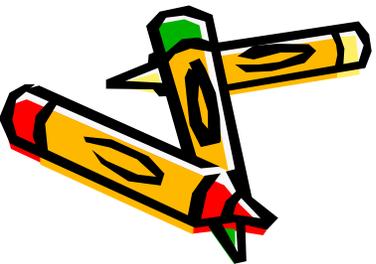
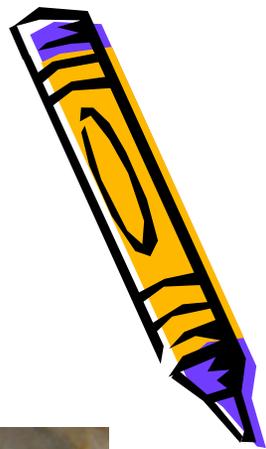
- Domanda numero 1: Secondo voi, l'ambiente **INFLUENZA** l'attività turistica dell'uomo?





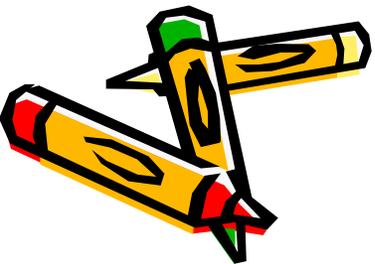
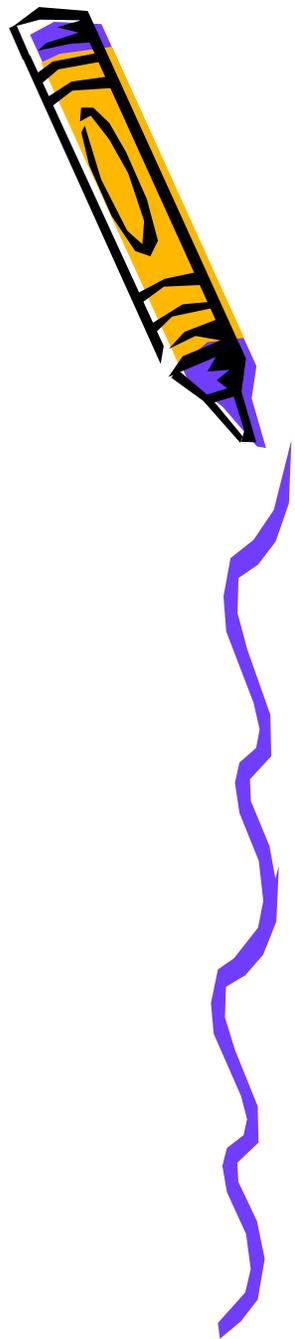


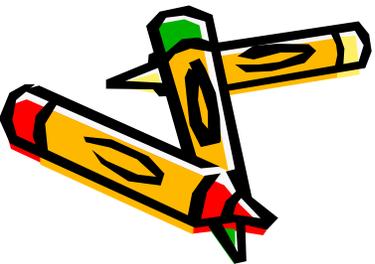
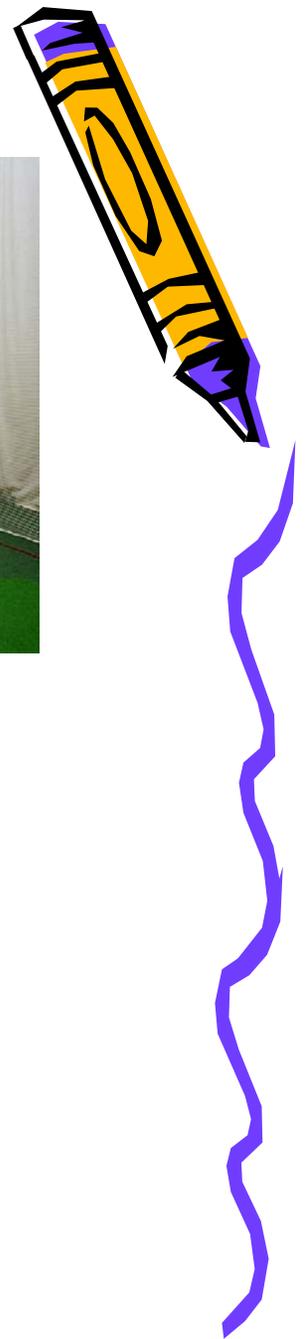
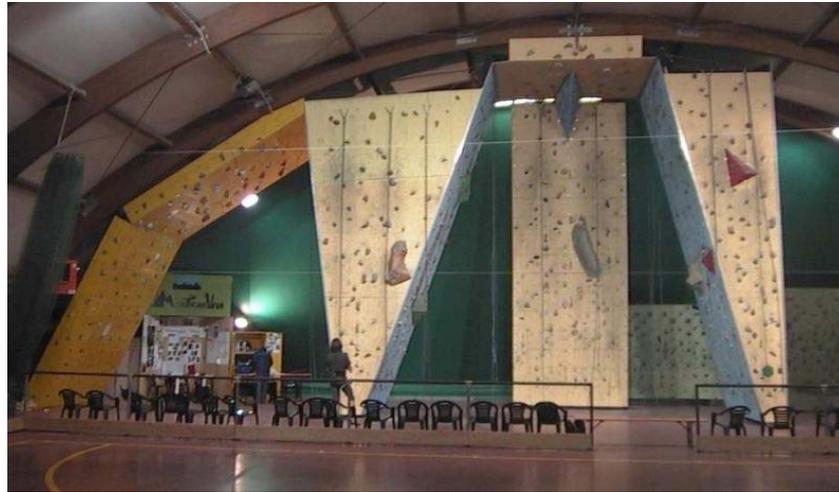


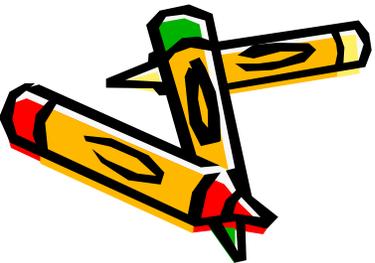
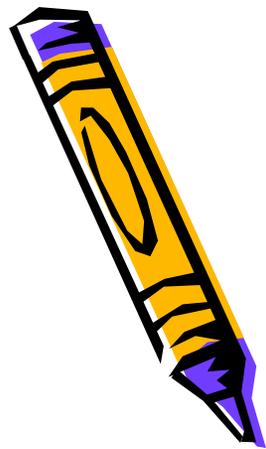


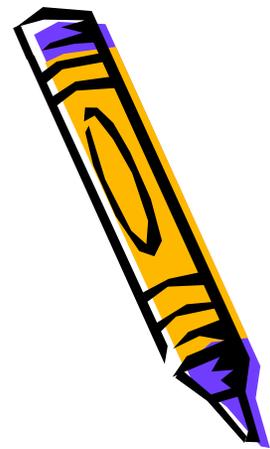
Talvolta, tuttavia, oggi...

- il turismo è "deterritorializzato"!

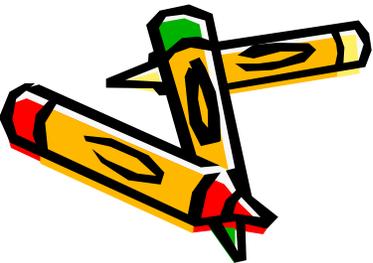






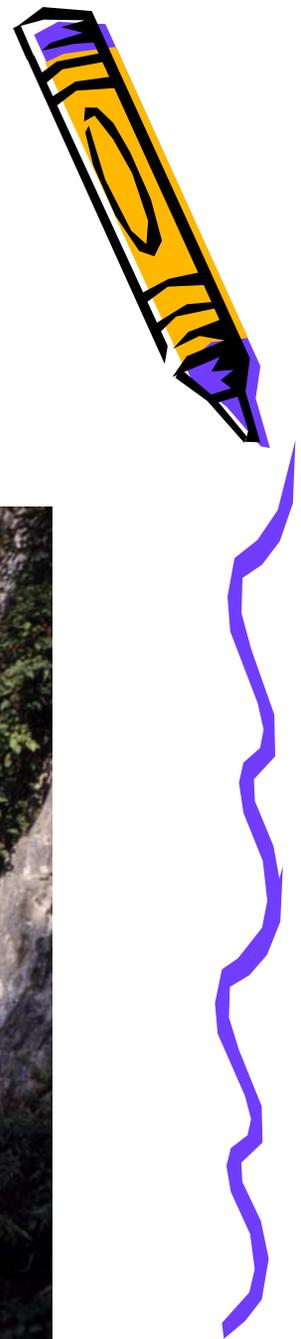
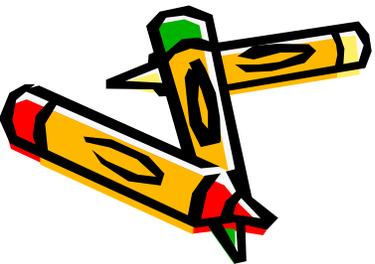


- Domanda numero 2: Secondo voi, l'uomo MODIFICA l'ambiente con l'attività turistica?



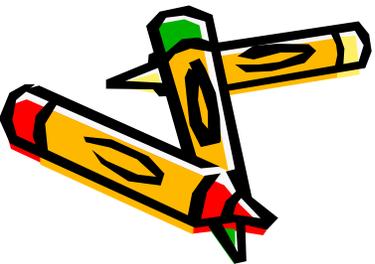
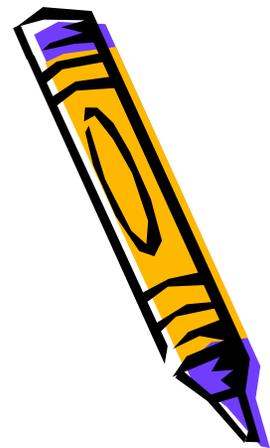


L'uomo modifica le
montagne



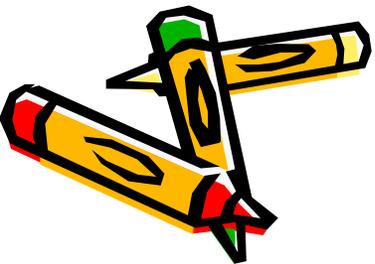
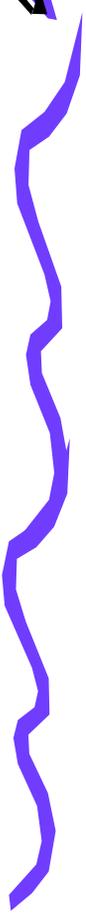
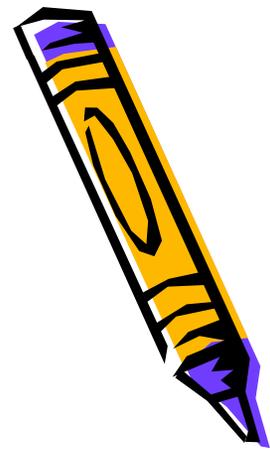


L'uomo modifica le
coste



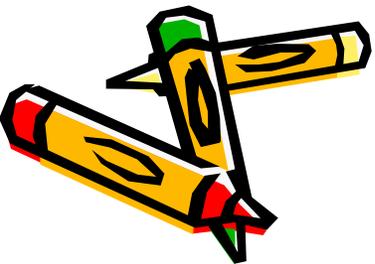
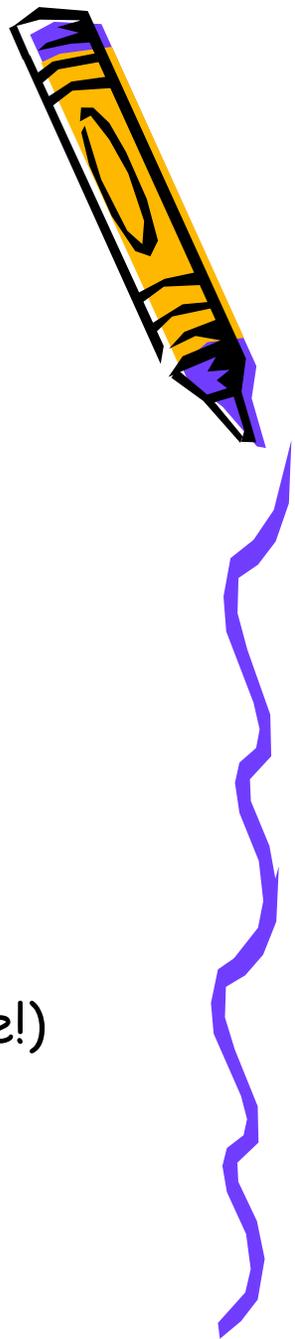


L'uomo modifica il territorio per la sua mobilità



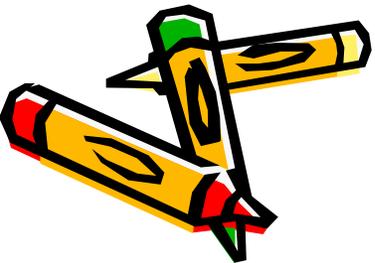
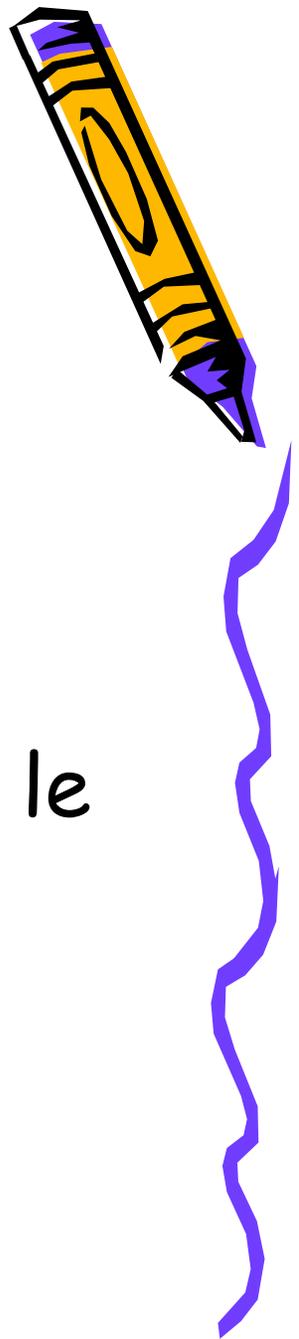


Il turismo è "incontro" (quindi modifica anche le culture!)



Questione di "limite"

Ma fino a quale punto l'uomo può modificare l'ambiente per svolgere le sue attività turistiche?

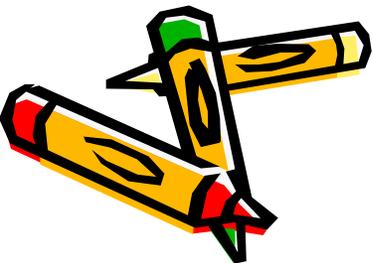
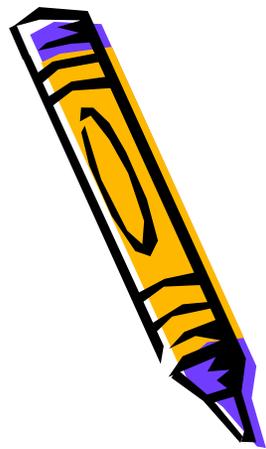


La risposta sta nel turismo "sostenibile"

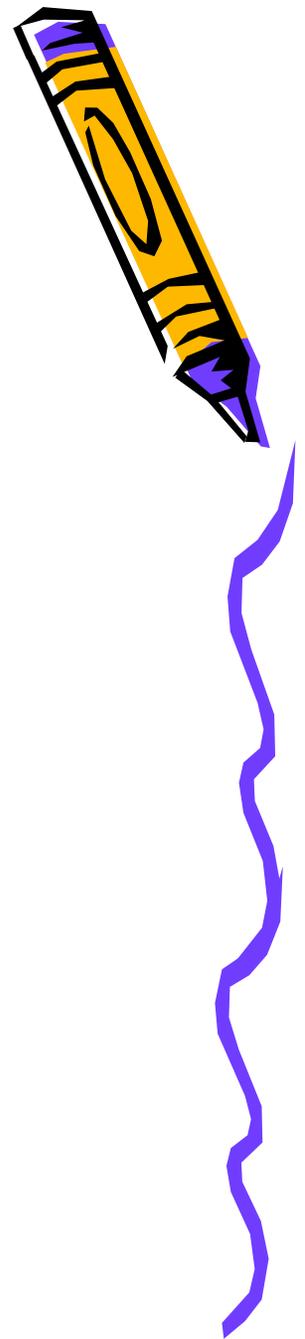
"Lo sviluppo del turismo deve criterio della sostenibilità, ciò essere basato sul significa che deve essere:

- **ecologicamente** sostenibile nel lungo periodo,
- **economicamente** conveniente,
- **eticamente e socialmente** equo nei riguardi delle comunità locali"

("Carta di Lanzarote", 1995, art. 1).



Lo "scienziato del turismo" oggi sa:



1. *Conoscere* il territorio
2. al fine di *valorizzarlo*
3. e, nel contempo, *salvaguardarlo*

cioè: conosce la geografia!

